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11th ANNUAL CAR SHOW TO BE HELD TO BENEFIT “JERRY’S KIDS” IN CENTRAL VIRGINIA

Richmond, VA, June 29, 2010- August 14, 2010 will mark the 11th anniversary of a car show held to benefit the Central Virginia Muscular Dystrophy Association at Richard Bland College in Petersburg.

Wayne Balch has served as the event chairman all eleven years of the event, which has raised over \$219,260 in total, including an amazing \$17,259 in 2009. Mr. Balch attributes the success of the event to generous car clubs and enthusiasts who have supported the event and MDA for years. This year, in addition to sponsorships and donations at the car show, the Southern Knights Cruisers and MDA have partnered with local Books A Million and Walgreens stores for a series of special events to raise more money towards the car show. On July 10th, the five (5) Walgreens stores located in the Tri-Cities Petersburg area will join together to participate in cookouts and special store front activities at their store located at 3201 Boulevard in Colonial Heights, with all donations going directly to MDA. In addition, 28 Books a Million locations will participate on July 17th & August 14th in a region wide percentage of sales events. 15% of every purchase made at Books A Million stores on both of these dates will be donated back to MDA.

Proceeds from the car show go directly toward lifesaving programs for people living with neuromuscular diseases in the Central Virginia area. MDA is a voluntary health agency working to defeat 43 neuromuscular diseases through worldwide research, comprehensive services and far-reaching professional health education. Some of these services in the local area include clinics at UVA, Kluge Children’s Rehabilitation Center, MCV and Children’s Hospital; local support groups; durable medical equipment; and a summer camp for children with muscle-wasting diseases.

This is the 2nd year that Dyeco Insurance Services, Inc. with the help of Hagerty Insurance will host the children’s judging as a part of this show. The 12 child Judges (ages 8-12) and 10 vehicle owners that will approve their cars being part of this judging will need to pre-register. These 12 children will receive a t-shirt, a judge’s badge and cap and will judge one of five categories – paint, engine, detailed, interior, and horn sound. Contact Karen Dye at Dyeco Insurance Services, Inc. 221 Ruthers Road, Richmond, VA 23235, 804-675-4300 x. 204 or kdye@dyecoins.com to request the necessary entry forms. Registration is limited to 12 children and all forms need to be returned no later than July 31, 2010.

To be part of the 11th Annual MDA Car Show, contact Event Chairman Wayne Balch at 804-530-2225 or wayneschevys@aol.com for registration materials or contact Ashley Mauck with MDA for more details at 804-285-

2961 or smauck@mdausa.org. For more information, you may also check the Southern Knights Cruisers' web site at www.southernknightscruisers.com